

# CONSUMER AND COMMUNITY STUDIES

What can I do with this degree?

AREAS	EMPLOYERS	STRATEGIES
<u>BUSINESS</u> Sales/Marketing Customer Service Claims Adjustment Research Brand Management Store Management Self-Employment	Consumer Products Manufacturers Retailers Financial Services Institutions Market Research Firms Public Opinion Firms Pharmaceutical Companies	Develop computer, communication, and interpersonal skills. Intern with a local business. Pursue a minor in business. Join SOCAP (Society of Consumer Affairs Professionals)
<u>FINANCIAL PLANNING</u> Advising/Counseling Education Sales	Financial Advising Consultants Banks Credit Unions Insurance Companies Brokerage Firms Credit Card Companies Mortgage Companies Credit Counseling Agencies Community Development Organizations	Develop math and computer skills. Take finance courses. Become treasurer for a campus organization. Intern with a credit counseling agency or another financial institution. Explore certification in financial planning.
<u>REAL ESTATE</u> Sales Research Inspection Planning Advocacy	Property Development Companies Realtors Housing Advocates Appraisers Housing Inspectors Community Development Organizations	Develop computer, communication, and interpersonal skills. Acquire realtor's licence. Take courses about housing. Consider a minor in Urban Planning. Intern with local realtor or housing agency.

JOURNALISM, COMMUNICATIONS,  
PUBLIC RELATIONS

Investigation  
Writing and Editing  
Production

Television and Radio Stations  
Newspapers  
Magazines  
Product Comparison Services  
Consumer Product Manufactures

Develop interpersonal and communication skills.  
Become involved with the campus newspaper or radio station.  
Intern with a local media organization.

COMMUNITY & SOCIAL SERVICES

Advocacy  
Education  
Research  
Planning  
Administration

Credit Counseling Services  
Self-Sufficiency Organizations  
Low-Income Advocates  
Ombudsman Services  
Neighborhood Housing Services  
Foundations and Funding Organizations  
Community Centers  
Programs Serving People with Special Needs  
Community Development Agencies  
National and Local Nonprofit Organizations  
United Way  
Boys & Girls Clubs  
Habitat for Humanity

Develop analytical and computer skills.  
Take service-learning classes.  
Intern with a local non-profit organization.  
Participate in community volunteer efforts.  
Develop skills in working with diverse clients.  
Get a graduate degree for most administrative positions.  
Consider a double major in Environmental Studies.  
Acquire knowledge of community problems and government resources.  
Obtain experience in advocacy and administration.

GOVERNMENT

Investigation  
Enforcement  
Research  
Policy Evaluation  
Auditing  
Education

Federal, State, and Local Consumer Agencies involved in:  
Antitrust Regulation  
Business Practices Regulation  
Community Economic Development  
Financial Regulation  
Health and Safety Regulation  
Occupational/Professional Licensing  
Public Utility Representation  
Congress and State Legislatures  
Community Planning & Development Agencies  
Public Assistance Agencies

Develop analytical and computer skills.  
Learn interpersonal and communication skills.  
Consider a minor in Economics, Political Science, or Public Administration.  
Intern with a government agency.  
Consider an advanced degree in public administration.  
Learn federal, state, and local job application procedures.  
Obtain experience in research and evaluation.  
Take the Human Service Workers test.  
Participate in volunteer and internship programs related to area of interest.